



Digital Shading Techniques By Abraham García

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Illustrator as well as art director Abraham Garcia, who has worked with brands like Harley Davidson, Jack Daniel's or Volkswagen, and Volkswagen, will show you how to draw illustrations by using the method of mixing (or shading with parallel lines) using Illustrator along with Photoshop.

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This helps bring power and a sense of expressiveness to the image. In Abraham's words Abraham, "it is a good addition to the repertoire of any designer".

Through the course, you'll master the fundamentals of this technique by doing various exercises. You will also design an alcohol label as a project that will help you understand how Abraham created his drawing from beginning to end, focusing on drawing techniques, composition as well as typographic treatment, and color.



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