



Photigy – Making an Advertisement for Food Company: Wildberry Splash

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Making an Advertisement for Food Company: Introducing a product photography tutorial from the Pro Club Interactive Education Program, assignment #50: Wildberry Splash.

When it comes to product photography, especially for small items like jewelry, selecting the right props is critical. The right prop enhances the shot and adds that extra touch of magic that ties the whole image together. At the same time, the product remains the focal point; props are crucial in elevating the overall composition.

By following along with Alex Koloskov and his team, you're on the path to becoming a renowned Product and Commercial Photographer. We aim to equip you with the knowledge and support needed to unlock your full potential.

Through our workshop series, you'll uncover valuable secrets and techniques to produce high-quality work. These insights will ignite your creativity and open up endless possibilities for achieving your desired results. Be sure to explore our previous workshops and stay tuned for upcoming ones. The Pro Club Interactive Education Program empowers you to excel in your photography journey.



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