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## The Gnomon Workshop - Creating Key Illustrations for Videogames

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The Gnomon Workshop - Creating Key Illustrations for Videogames: Delve into the captivating world of concept art with AAA Senior Art Director and Concept Artist Eddie Bennun as he unveils the secrets to crafting unforgettable game universes in this enlightening 3-hour workshop.

Concept artists in the videogame industry are tasked with creating immersive and visually striking game worlds that ignite players' imaginations. Eddie Bennun shares his wealth of experience, revealing the principles behind creating key concept art for an imaginary open-world game. Learn how to blend historical accuracy with fictional elements to craft worlds that blur the lines between fantasy and reality.

This workshop delves into professional techniques, from conceptualizing ideas and narratives to gathering references, roughing 3D block-outs, and sketching initial concepts. Eddie then guides participants through the painterly stages, demonstrating how to create a black-and-white and fully polished, high-resolution final illustration. Gain insights into effectively conveying stories through successful design, particularly valuable for those aiming to develop impactful marketing illustrations for their game ideas.

Whether you're a beginner, junior artist, or established professional, this workshop offers inspiration and techniques suitable for all skill levels. Whether you aspire to join the industry, are already working in studio roles, or simply seek to expand your knowledge, this workshop has something for everyone.

## **CHAPTER LIST:**

- Preview
- Introduction
- Planning Your Work
- Story Development
- Working with References
- · Rough Ideation Sketching
- Modelling Simple Assets & Building a Scene in 3D
- Creating a Black-and-White Illustration from a 3D Base: Part 1
- Creating a Black-and-White Illustration from a 3D Base: Part 2
- Finalizing a Polished Key Illustration: Part 1
- Finalizing a Polished Key Illustration: Part 2

Join Eddie Bennun on this enlightening journey and unlock the secrets to crafting mesmerizing game worlds that leave a lasting impression on players.





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