



## The Animation Pitch Bible: Create and Share an Animated World

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**Create and Share an Animated World:** Powerhouse artist, animator, and animator Ian Jones-Quartey established a successful career from the concepts he created within his sketchbook's pages. He is a master at creating whole universes, characters, and episode arcs; his ideas have resulted in him working on popular shows such as "Adventure Time," "Steven Universe," and "The Venture Bros." Based on his experiences, Ian was able to develop the animated show "OK K.O.! Let's Be Heroes," which is based on Ian's Cartoon Network pilot "Lakewood Plaza Turbo."

Then Ian will guide you through your interest in animation and help you translate your concepts into a simple yet effective pitch book. From creating a world to creating your series arc, Ian's course will take you on a path to making your animation idea an easily shareable format so that you can more effectively present your idea to colleagues and a network manager.

**With Ian with you With Ian by your side, you'll be:**

- Create your character and define their distinctive motivations
- Please create your world and determine how your characters interact.
- Develop an exciting and dynamic narrative and character development
- Eye-catching cover art that is eye-catching and creative.
- Additionally, you'll gain exclusive access to Ian's work and how he creates pitch decks in his full-time job as an animator.

This course is designed for those looking to share their ideas for animation with a broader public. From family and friends to production companies, you'll come out of this course with a compelling pitch deck that will help you take your work and profession to the next stage. When you build and refine your pitch for animation and your skills, you'll also grow as a creator and step up your characters, storyline, and settings. With your pitch deck and your pitch deck ready, you'll let your animated world out into the real world and will be eagerly awaiting the exciting new opportunities to create which will come along with it.

Enrolling in this course does not need any prior experience in animation. If you're seeking an opportunity to get constructive critique from your peers or to take your animation abilities from an interest to a job making a pitch bible is a crucial first step towards achieving that. Ian utilizes Google Docs and Adobe Photoshop to create his pitch Bible and pitch deck; however, you can design your pitch deck using any design program or an old sketchbook with a pencil.



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