Book Promo (Videohive 45362513) - AE Project

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How to use logos and text in book design?

You can use "Book Promo" for design.

Where can I download the product?

After subscription, You can download it for free from here.

- 12 Text placeholders
- 1 Photo placeholder
- 1 Logo placeholder
- Color controls
- Tutorial included
- No plugins required
- 1920x1080 Resolution
- After Effects 2021 and above
- Fast rendering
- Duration 00:37

What is a Book Promo?

"Book Promo" is a shorthand term for book promotion. Book promotion encompasses a variety of strategies and activities designed to increase the visibility and awareness of a book, ultimately driving sales and attracting readers. Whether an author is traditionally published or self-published, effective promotion is crucial for reaching a wider audience in today's competitive literary market.

Effective book promotion often requires a combination of these strategies tailored to the target audience and the nature of the book. It's an ongoing process that extends beyond the initial book launch to maintain and grow the book's visibility over time.

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