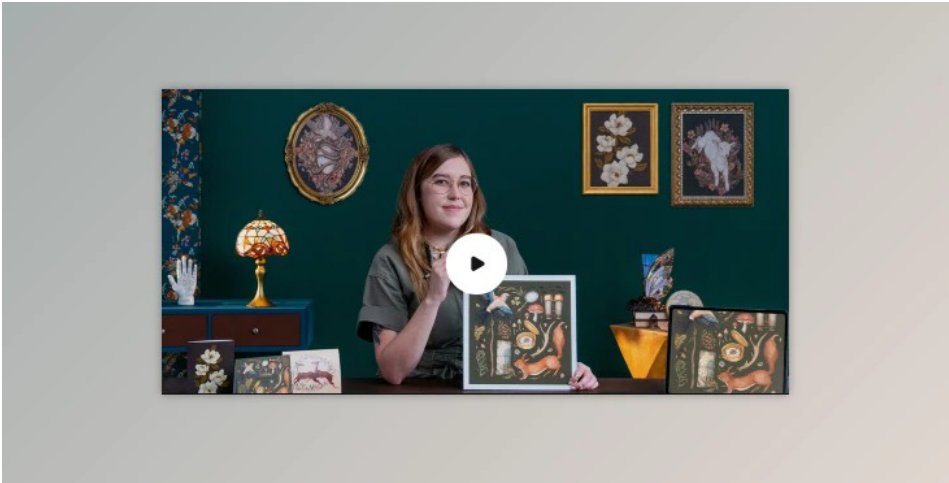


Domestika – Illustrated Stationery: A Guide to Sell and Market Your Art

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Illustrated Stationery: A Guide to Sell and Market Your Art: Unlock the potential to monetize your original artwork by creating your stationery line with the guidance of Illustrator and author Jessica Roux. With a rich portfolio that includes collaborations with notable clients like Adobe and Pottermore and featured in prestigious publications such as The New York Times and the Smithsonian, Jessica shares her expertise in this comprehensive online course.

How can we learn to monetize our original artwork by creating and selling a line of stationery products?

You can use the course "Illustrated Stationery: A Guide to Sell and Market Your Art"

Where can I download the product?

After subscription, You can download it for free from here.

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The product is in the **Tutorial category**, for more information about this post you can click on the home page link in the sidebar.

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Course Highlights:

- Transform Your Artwork into Products: Learn how to translate your original illustrations into a bespoke stationery line.
- Online Selling Strategies: Explore the logistics of establishing and managing your online shop and discover effective digital and in-person marketing techniques.

Course Details:

- Duration: 17 lessons & 23 downloads
- Project: Create a line of stationery products featuring your original artwork, including a sticker sheet, notepad, and greeting card.

Who Should Enroll:

- Ideal for illustrators, artists, designers, and anyone seeking new avenues to monetize their artwork.

Requirements:

- Prior experience with illustration and proficiency in Photoshop is necessary for this course.
- Materials needed include a pencil and paper for sketching, a digital tablet, and access to a computer equipped with Photoshop.

For those interested in Jessica's techniques for crafting nature-inspired illustrations, her first course, "Natural Illustration with Digital Painting," is also available. Elevate your artistic endeavours and turn your creative passion into a tangible and marketable product line with this empowering online course.

What is Illustrated Stationery: A Guide to Sell and Market Your Art?

The course consists of 17 lessons and includes 23 downloadable resources. this course empowers artists to turn their creative passion into a tangible and marketable product line, providing them with the necessary skills and guidance to succeed in the stationery market.



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