



Domestika – Design of 3D Sets for Products

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Domestika – Design of 3D Sets for Products: Discover the art of crafting advertising sets in 3D using Cinema 4D with this comprehensive online course: Alejandro Herrada, the founder of Ah. Studio, renowned for its 3D design work with clients like Nivea and Hatsu, shares its expertise in leveraging 3D environments for limitless creativity and overcoming the constraints of the physical world.

How to design a product and different elements in 3D?

You can learn 3D design with the "Domestika – Design of 3D Sets for Products" Tutorial.

Where can I download the product?

After subscription, You can download it for free from here.

Course Highlights:

- 18 lessons & 17 downloads

Project Overview:

- Develop a product and various elements in 3D, culminating in creating a cohesive product set.

Target Audience:

- Ideal for designers and individuals eager to broaden their understanding of art direction and master the creation of 3D sets for products.

Prerequisites:

- Enrolling in this course requires basic knowledge of Cinema 4D, Adobe Illustrator, and Photoshop.

Unleash your creativity as you explore the possibilities of 3D design, and learn how to construct visually stunning advertising sets under the guidance of an industry expert.

Course Content

- Presentation
- Influences
- Analysis of the brief
- Art direction moodboard
- Conceptualization and sketches
- Take product measurements
- Photographs the product
- From photographs to 3D
- Product modeling I
- Product modeling II
- Materials and render
- Post-Production
- Modeling elements
- Final composition and lighting
- Materials and render tips



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标签

平面设计 Tutorial

- Materiales y tips de render II
- Creation of an additional piece
- Support document
- x Set design for 3D product



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