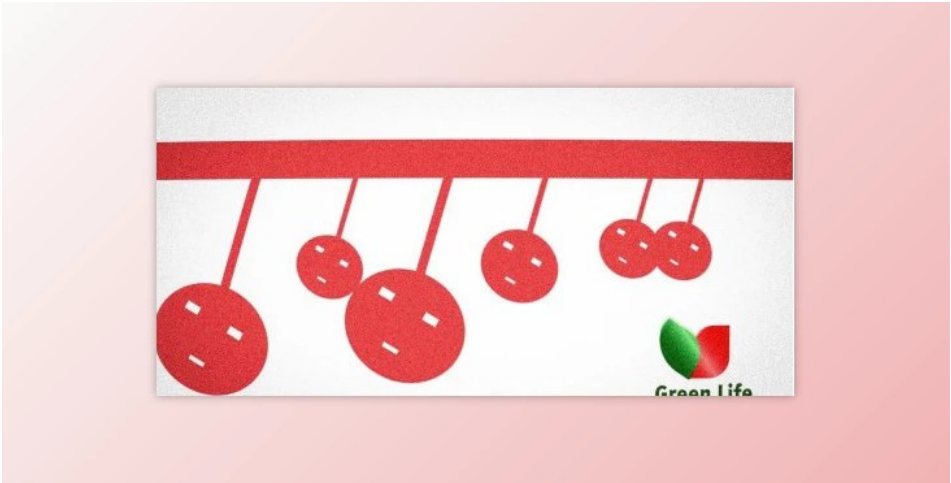# Start Motion Graphics: Your First Day Guide To Adobe After Effects

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Motion Graphics is a relationship between graphics and movement. The design is brought to life by the motion.

When we talk about graphic design that doesn't incorporate animation. When the work of graphics begins moving, they become motion graphics.

If you like watching TV shows, you can also watch videos online. You will be able to see everywhere the amazing works of motion graphics. It draws attention and keeps people engaged in videos. Moving, scaling, rotating, etc. Using these simple animated techniques can transform the design into something amazing. If you incorporate the sound, it will be more lively.

Motion graphics can make it much easier to present a video and give your audience longer and attract more viewers to your commercial. It's easy to present the most difficult subject with motion graphics.

There is a touch of motion graphics on film clips commercials, titles, commercials music videos, trailers, everywhere. The demand for motion graphics is growing. Motion graphic designers are helping a variety of businesses create brand or product recognition.

This is a simple and easy course. You will master the basics of motion graphics before you begin working.

You'll be able to create your own product video as a product gif, an easy cartoon with a simple shape text animation, and more.

What can you be able to learn?

- Text animation
- Applying effects from multiple sources
- Logo animating/product animating
- Create simple shapes cartoons
- A variety of tips for using the fundamental understanding
- Easy Ease
- Simple Masking
- Precompose

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