Profit from Passion: The Basics of Monetizing Your Art

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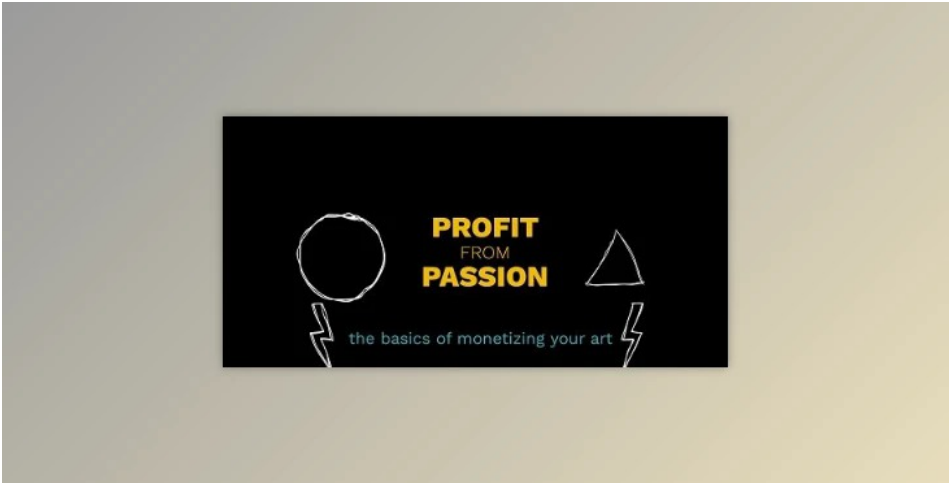
The Basics of Monetizing Your Art: The expression "starving artist" needs to be thrown out for good. It's fun to create art. However, it also works requires time as well as money. Additionally, it could be valuable to other people. Artists must be able to earn money from their work should they decide to pursue it.

The class we are taking does not mean taking a break from your job and becoming an artist professionally. While some of the material we will cover applies to artists of all levels. This class is targeted at those like me who make art for fun but still wish to make some income from it, at the very least to pay for materials. We'll cover commissions, contracts, and establishing an online identity.

These are the tips I've gained from my personal experiences. It's not a guarantee that you'll make money from these videos. Whatever advice you get from different sources, making money from your work is usually an ongoing period of trial and trial. What worked for me might not be the best for you. Perhaps you'll come up with some of your tips that I haven't included in this article. I'm just trying to provide you with a solid foundation to build on as you begin your path in the field of art.

Lessons in This Class

- Intro
- Understand Your Art's Value
- Find Your Style
- Creating Contracts
- Establishing an Online Presence
- Thinking About Multiple Revenue Sources
- Final Thoughts

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