



Fellow Filmmaker – Product Video Pro

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This Product Video PRO course will enable with the tools to **start shooting** product videos at home at work, in your office, or wherever you happen to be. You don't have to own all the equipment immediately all you need is **solid ideas and** the desire to **get started** to improve your skills. This course will guide you through the complexities that can be confusing, spark thoughts and **help you get started** in attracting the attention of prospective customers.

WHAT'S INSIDE?

In this course, you will learn the following:

- Find out what equipment you should purchase for video production while making money.
- Learn to efficiently plan your shoots, while also incorporating emotions throughout
- Learn the best lighting strategies to suit a range of scenarios and products
- Learn to make an ad that stands out with composition, lenses, and other elements such as dry ice.
- Learn the basic as well as advanced techniques for editing that I use in my professional videos
- Come join me to shadow me on the job, and experience all the steps involved in making ads from beginning to end.



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