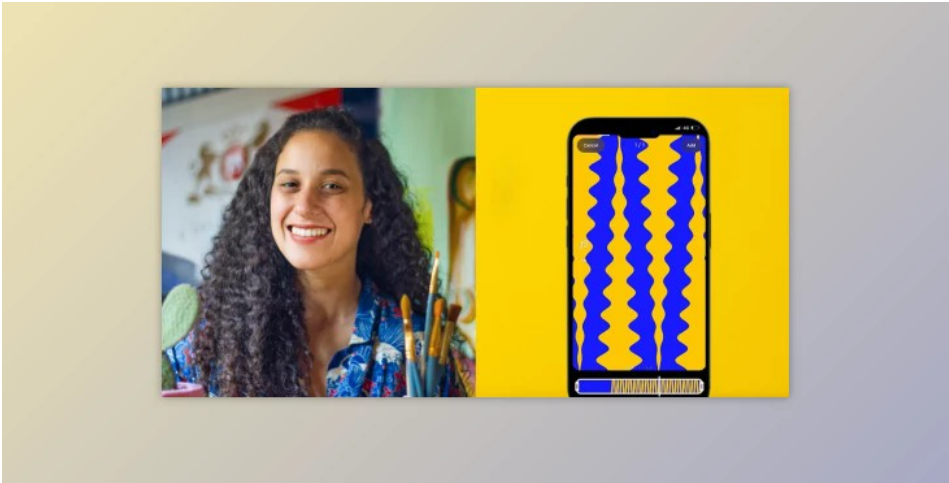




From Basic to Bold: Striking Animations For Instagram Using Adobe After Effects

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From Basic to Bold: Striking Animations For Instagram: Ever scrolled through Instagram and marveled at impressive motion design reels, feeling a mix of awe and intimidation? Diving into motion design on Adobe After Effects can be a game-changer if you're a designer or illustrator. This class is an excellent starting point to kickstart your journey in motion design, focusing on creating engaging, short, animated reels for Instagram using basic shapes. Consider it a canvas for practice, experimentation, and visual diary.

What will you learn in this class?

- Tips and tricks for selecting the right audio for your animation.
- Setting up your file on Adobe After Effects for Instagram reel size and importing your materials.
- I am creating shape layers using fill and strokes.
- Use trim path effects to animate your shapes.
- You are incorporating tapers into your stroke layers.
- We are enhancing stroke layers with wave textures.
- Infusing dynamic movement with wiggle path effects.
- I was playing with colors and backgrounds.
- You use the camera layer to add cinematic effects to your animation (bonus lesson!).
- We are exporting your creation in Adobe After Effects.
- Guidance through your class project.

Who is this class for? This class is beginner-friendly! Whether you're entirely new to Adobe After Effects or a designer/illustrator eager to add captivating animations to your Instagram feed, this class is a straightforward and digestible tool. We'll predominantly use basic shapes directly in Adobe After Effects, eliminating the need for an illustration background.

Requirements for this class:

- Adobe After Effects

Why should you take this class? It's insufficient to excel only as a graphic designer or illustrator in the contemporary design landscape. Elevating your work through animation, coupled with sound or music, propels you to the next level of versatility. This class provides valuable practice you can apply to real-world projects, whether for clients, personal ventures, or portfolio building. Seize the opportunity to enhance your skills and stand out in the ever-evolving design world.



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