



Abstract Logo Mastery: Design Logos That Tell A Story

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Abstract Logo Mastery: Design Logos That Tell A Story:

What do these fantastic abstract designs have?

The answer is easy:

They tell an account.

The top logo designers know this.

They get paid thousands of dollars for logo design because they can create logos that convey too much while remaining simple and pleasing to the eye.

This is the reason why we designed our Abstract Logo Mastery Course.

To train ambitious designers and the art to create Abstract Logo Design.

In this course, you'll be taught all you require to create memorable logos for brands that convey the essence of the business.

You'll learn:

- What is it that makes an abstract logo design?
- Why are some logos more remembered?
- How do you create memorable logo designs
- What is a brand's central message and story
- How to sketch out ideas and pick the most effective ones
- How can you improve and refine your ideas
- How to transfer an image from Sketchpad into Adobe Illustrator and make it digital
- How do you present your logo's ideas using top-quality mockups
- Plus, much more!

Scott Lancaster, founder of the most prominent branding agency for strategic branding, Clementine House, has developed his process and method to create world-class abstract logos for clients across the globe for over a decade.

In the course, he explains his process of creation with you.

Who should this course be intended for:

- Logo Designers: who wish to improve their knowledge of logo design abstract
- Designers who wish to know the fundamentals of abstract design



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