



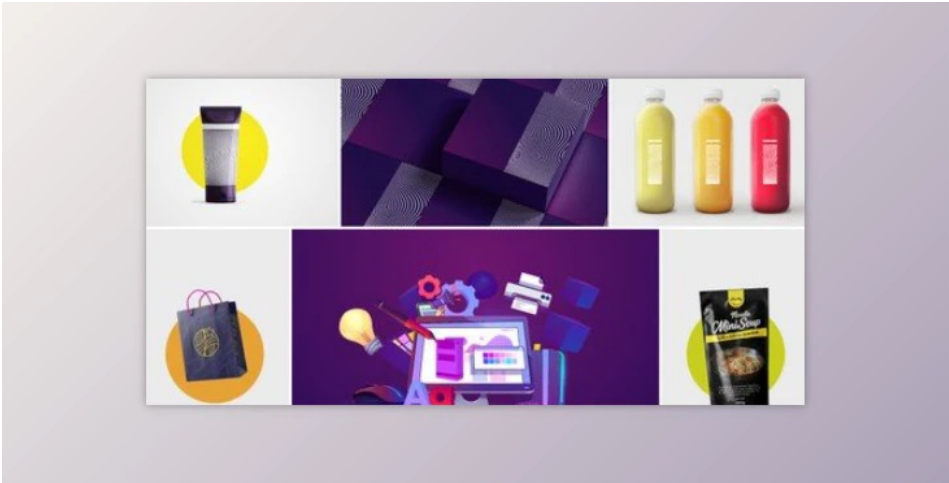
Product Packaging Design (comprehensive course)

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Product Packaging Design (comprehensive course): Welcome to the Comprehensive Packaging Design Course, a transformative learning experience that takes you through the intricacies of creating packaging and labels using Illustrator and Photoshop. This course covers everything from conceptualization to marketing, design, and printing, featuring applied projects for practical learning.

Course Highlights:

- Explore essential design programs and their alternatives.
- Receive comprehensive ideas and advice for each stage in the course.
- Master essential tools for design, especially in packaging and label design.
- Gain insights into essential ideas and terminology in packaging design.
- Obtain a thorough overview of packaging.
- Harness the power of artificial intelligence in packaging designs.
- Learn design techniques using Adobe Photoshop and Adobe Illustrator.
- Understand marketing strategies for freelancing or team collaboration.
- Navigate from the design stage to preparing files for printing.

Practical Projects:

- Coffee Box (Introduction to design tools)
- Noodle Package Design
- Chip Packaging Design
- Tomato Paste Can Packaging Design
- Bag Design (Multiple ideas)
- Gift Box Packaging Design (Multiple ideas)

Requirements:

- Adobe Illustrator (Any Version)
- Adobe Photoshop (Any Version)

Who Should Take This Course:

- Individuals are designing product packaging and labels for their products.
- Aspiring graphic designers and those seeking to boost their income through design.
- Graphic designers are eager to acquire valuable skills.
- Anyone looking to enter the field of design, especially packaging design.

Join us on this comprehensive journey and elevate your skills in packaging design. Whether creating for personal projects or seeking professional growth, this course provides the necessary knowledge and hands-on experience.



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