



## Trendy Kinetic Type Animation In After Effects

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**Trendy Kinetic Type Animation In After Effects:** Welcome to an exciting beginner course on stylish kinetic-type animation in After Effects! Have you ever encountered those captivating and playful typography animations online and wondered how they're created? In this class, I'll guide you through the entire process, from selecting your words to rendering the final animation. We'll explore 10 different design and animation styles, empowering you to unleash your creativity immediately.

This class is tailored for beginners with a bit of background in animation. While we won't delve into the intricacies of After Effects and the program's functions, we'll dive straight into animation, making it accessible even if it's your first time using the software.

**Throughout the course, we'll cover:**

- Finding inspiration
- Utilizing free and paid plugins
- Creating looping animations
- Designing typography
- Animating in 10 different styles
- Preparing files in Illustrator
- Importing artwork
- Manipulating layers and organizing them efficiently
- Keyframe animation and simple animation principles
- Working with graph editors and special effects
- Incorporating 3rd party assets and animating vector artwork
- Exploring various tools and keyboard shortcuts
- Workflow tips and tricks

By the end of this course, you'll be equipped with the skills and confidence to tackle different types of typography animation and explore them creatively. Let's embark on this journey together and bring your words to life through dynamic animation!



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