The Bulletproof Design Brief

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The Bulletproof Design Brief: Learn how to ensure your customers love your design services. They will come back to you for more!

How to write the perfect Design Brief that does not just meet your client's expectations and requirements but also helps you avoid time and time-consuming revisions once the project has been completed.

All freelance surface pattern and print creators (novice and skilled) and anyone looking to begin contacting their clients. This course is essential!

At the end of this course, you'll be able to comprehend this efficient method; it will be possible to apply it immediately to the clients you work with or on personal tasks.

In the Project & Resources section, you can download the Designs Brief template, which you can use to create the Class Project. You are free to design your own if you would like.

Lessons in This Class:

- 1. Introduction
- 2. What is a Bulletproof Design Brief
- 3. Understand the Briefing Structure
- 4. Real-Life Examples
- 5. Class Project
- 6. Final Thoughts

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