# Learn Typography in Adobe InDesign: How to Design Long Texts

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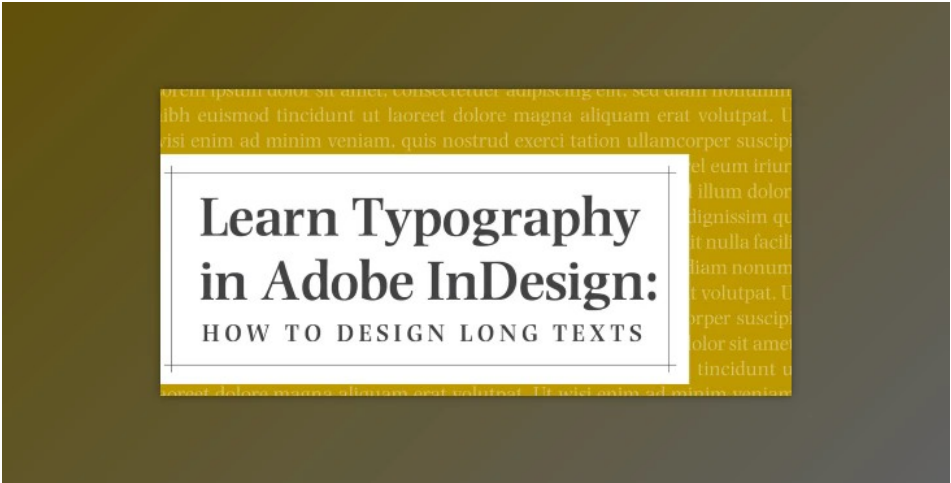
**Learn Typography in Adobe InDesign: How to Design Long Texts:** Have you ever encountered a magazine article or book chapter that instantly discouraged you from reading it due to cluttered visuals? In this class, I will guide you through designing documents with optimal flow to captivate your audience.

**What will you learn?** I will walk you through my three-step typography process for designing long texts in Adobe InDesign:

- Line Length: Determine the ideal length for your lines and learn how to adjust them effectively in Adobe InDesign.
- Spacing: Master the art of leading, kerning, and tracking, and discover how to set the correct measurements in Adobe InDesign.
- Distribution: Explore techniques to eliminate orphans, widows, runts, and rivers in your document layout, ensuring a seamless reading experience.

**Who is this class for?**

- Designers work with long texts, including books, magazines, manuals, and educational content.
- Individuals seek to enhance clarity in their designs, making their text more readable and understandable for their audience.

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