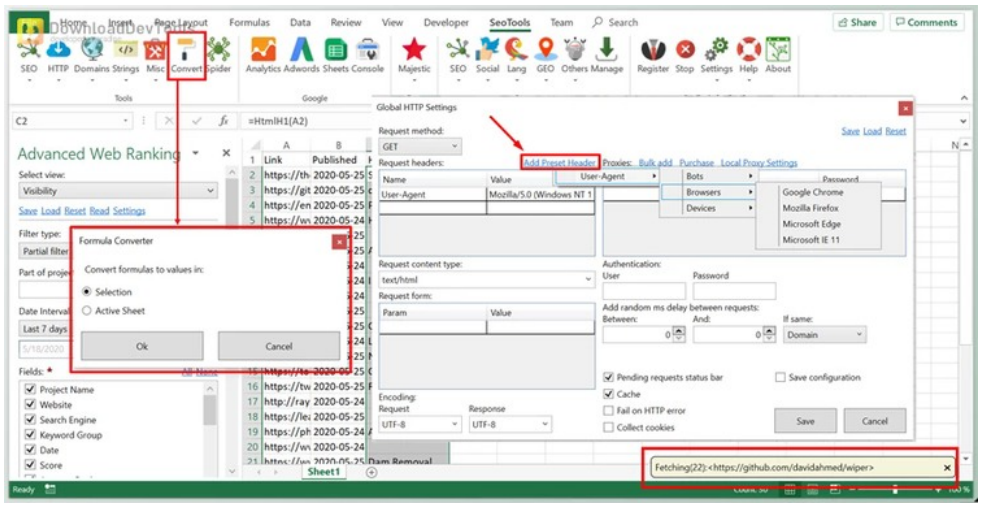
SeoTools for Excel v10.0.6

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is an add-in specifically created for digital marketers, SEO experts, and data analysts who rely on Excel. It integrates numerous SEO tools directly into the Spreadsheet, where one can easily analyze websites, track backlinks, link to related functions like Google Analytics, and crawl other websites.

Whether you're reviewing the meta tags and headlines as part of on-page SEO or tracking backlinks as part of off-page SEO, SeoTools optimizes the process for you. They also seamlessly integrate with third-party services, such as Majestic, Facebook Ads Library, TikTok, OpenAI (ChatGPT_GPT-4), and many others. You can generate your connector using a simple XML format to request the necessary API.

SeoTools for Excel transforms Excel into a fully functional SEO station with over 100 pro utilities, smart recalculation controls, and a built-in crawler (Spider). This tool is helpful whether you are creating data-driven reports, researching keywords, or scraping data from websites. It saves the time of manually performing these exercises and opens up some analyses and automation.

Key Features of **SeoTools for Excel** :

1. **On-Page SEO Functions** – Tools like HtmlTitle, HtmlH1, and HtmlMetaDescription help you audit pages for correct meta info and structure.
2. **Off-Page SEO Checker** – Use CheckBacklink to verify that your backlinks are active.
3. **Pre-Built Integrations** – Seamless connection with Google Analytics, Majestic, Facebook Ads Library, TikTok, OpenAI (ChatGPT/GPT-4), Mailchimp, and more.
4. **Custom Connectors** – Create your data connections with simple XML to pull in data from any API.
5. **SEO Spider (Crawler)** – Automatically crawls a site starting from a root URL and collects SEO-related data from all linked pages.
6. **100+ Helper Functions**—This includes tools for advanced data handling, such as XPathOnUrl (scrape content), DomainAge, SpinText, IsValidJson, and more.
7. **Smart Recalculate** – Update only selected formulas to save time and API costs when working with expensive or rate-limited services.
8. **Improved Controls** – Better filtering, sorting, and search within all connectors for easier report building and data

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标签

Applications Tools

exploration.

9. **Updated for GA4** – Full compatibility with Google Analytics 4 and other modern analytics platforms.

版本列表

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