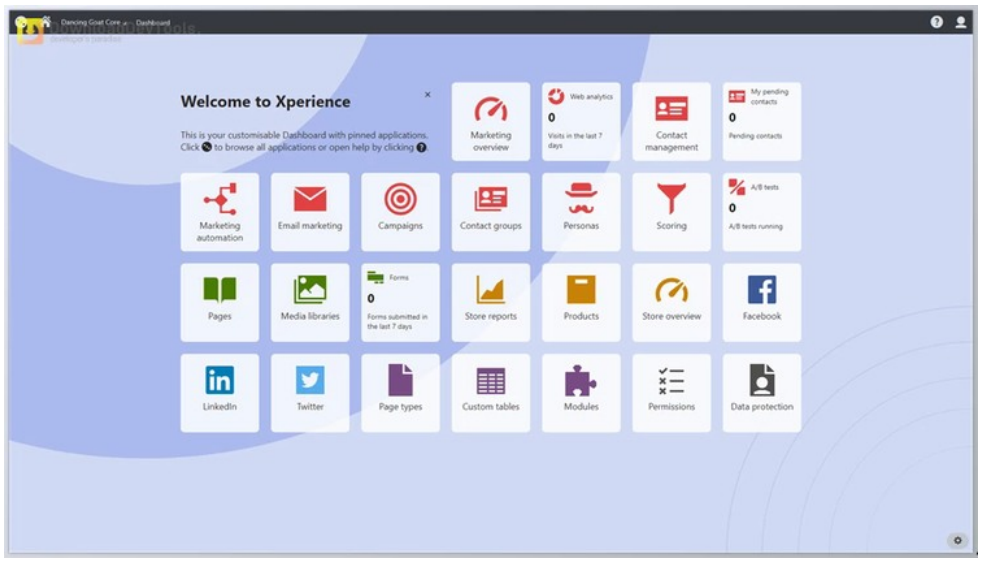
Kentico Xperience CMS 13 Refresh 11 (07 Dec 2023) Enterprise Marketing Solution Edition

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Kentico Xperience CMS is a hybrid headless digital experience platform designed to revolutionize digital presence effortlessly. By seamlessly integrating the power of a headless CMS with robust content management and unparalleled digital marketing capabilities, **Kentico Xperience CMS** offers exceptional efficiency, minimizes overheads, and maximizes ROI. With its hybrid headless architecture, the platform enables swift and flexible implementation, allowing businesses to start small and scale as they evolve, all while requiring fewer resources for launch, ensuring a remarkable return on investment.

At its core, prioritizes the real needs of marketing teams, empowering them with an intuitive platform equipped with essential low-code, no-code tools. This approach fosters autonomy and control, enabling teams to craft unforgettable customer journeys effortlessly without relying on developers. Furthermore, **Kentico Xperience CMS** is designed for scalability and future-proofing, offering built-in flexibility and cloud-native architecture to adapt to evolving needs confidently.

Kentico Xperience CMS gives businesses a competitive edge with its integrated multichannel marketing tools and seamless third-party integration capabilities. By consolidating data from across the ecosystem, businesses gain a comprehensive view of their customers, allowing them to deliver remarkable digital experiences with fewer resources and achieve unparalleled ROI. Development is simplified with **Kentico Xperience CMS**, leveraging cutting-edge technology and industry-standard practices to accelerate project deployment while ensuring compliance through a single-tenant promise, regardless of customer location.

Key Features of **Kentico Xperience CMS** :

1. Hybrid headless architecture
2. Robust content management capabilities
3. Exceptional digital marketing tools
4. Swift and flexible implementation
5. Ready-to-go features and APIs
6. Empowering low-code, no-code tools
7. Autonomy and control for marketing teams
8. Scalability and future-proofing

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Other Web & Script

9. Cloud-native platform for security and scalability
10. Integrated multichannel marketing tools
11. Seamless third-party integration
12. Comprehensive view of customer data
13. Simplified development with .NET 8 technology
14. Self-managed or SaaS deployment options
15. Single-tenant promise for compliance

版本列表

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Kentico Xperience CMS v13.0 (27 Oct 2020) Enterprise Marketing Solution Edition

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