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# **Animate Illustrated Text Stickers using Procreate and Adobe After Effects**

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Animate Illustrated Text Stickers: Discover the art of crafting engaging text stickers for your social media platforms and learn simple techniques to animate them in this comprehensive class. Perfect for those looking to transform hand-drawn illustrations into dynamic stickers for sharing on Instagram!

#### Class Highlights:

- . Sticker Conceptualization:
  - Learn how to decide on the type of stickers to create.
- Illustration Techniques:
  - Explore sketching and coloring methods for text-based illustrations.
- File Preparation:
  - Understand how to upload and prepare illustration files for animation.
- . Animation with After Effects:
  - o A step-by-step guide using Adobe After Effects and the Motion Tools Pro plug-in to add lively motion to your illustrations.
- . Export and Share:
  - Master exporting animated stickers as GIFs and sharing them online through GIPHY.

### What You'll Create:

• A GIF and sticker of your newly animated illustration ready to share with the world!

## Who is this Class For:

· Ideal for illustrators venturing into animation, wanting to create simple yet captivating animated stickers and GIFs.

### Prerequisites:

· A drawing tool such as Procreate, Adobe Photoshop, or Adobe Illustrator. Pen and paper can be used initially. Adobe After Effects is required for animation.

### Resources:

· Provided files for download in the 'RESOURCES' folder for those who prefer using pre-made illustrations.

#### **Share Your Art:**

· Once you've created your GIPHY artist account, share your tags with the instructor for potential story features.

Transform your illustrations into animated stickers and make your mark on social media. Enroll now!





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