



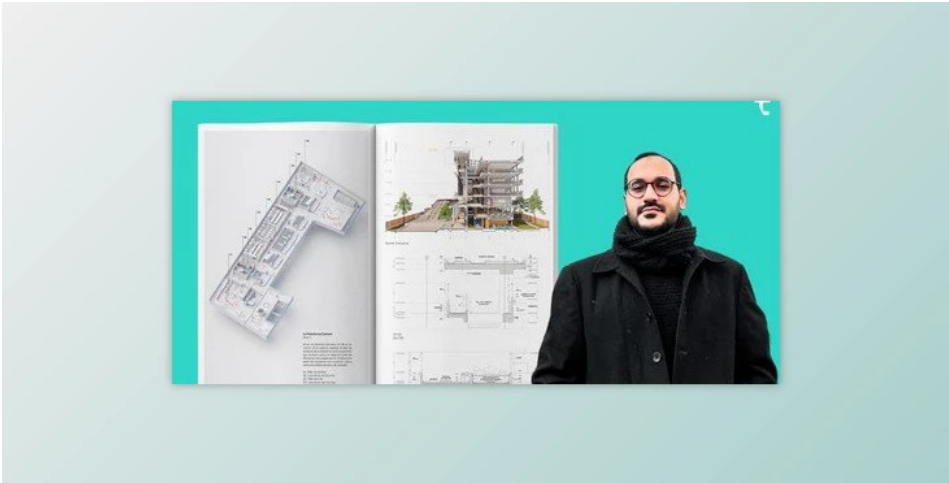
Architecture Portfolio Design: Crafting Your Identity

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Architecture Portfolio Design: Crafting Your Identity: Join us for a comprehensive course where you'll master the art and science of crafting an impactful architecture portfolio. Whether you're a student, a recent graduate, or a seasoned professional seeking career advancement, this course is tailored to guide you through designing, curating, and presenting a portfolio showcasing your architectural identity and capabilities.

Course Objectives:

- Understand the principles of effective portfolio design specific to architecture.
- Select and curate projects that highlight your skills, creativity, and experiences.
- Design a visually engaging layout that enhances your project narratives.
- Incorporate personal branding elements to leave a lasting impression.
- Utilize digital tools and platforms for both print and electronic portfolio formats.
- Prepare and refine your portfolio for job applications, interviews, and client presentations.
- Receive actionable feedback to enhance your portfolio continuously.

Target Students:

- Architecture students are preparing for their careers.
- Recent graduates are seeking their first professional roles.
- Experienced architects are aiming to advance or pivot their careers.
- Freelancers and independent architects looking to attract new clients.

Course Requirements/Prerequisites:

- Basic knowledge of architectural design concepts.
- Access to computer and architecture design software (e.g., AutoCAD, Revit, Adobe Creative Suite).
- A collection of projects or works to include in your portfolio.



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