

## How to Create Yahoo Logo Animation with Adobe After Effects

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**How to Create Yahoo Logo Animation with Adobe AE:** Be taught how to create Yahoo Logo Animation using Adobe After Effects Program. I will guide you through the entire process from A to A, from creating a brand new composition and importing the Logo to the software to animating both the intro and the extra for the Logo. You may have noticed that each Logo includes an intro and an extrinsic. This means that the Logo enters the scene and departs from the scene. I will show you how to draw this Yahoo Logo animation from intro to extrinsic.

## Gfx plugin details of How to Create Yahoo Logo Animation with Adobe After Effects

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### What You Will Learn:

- Learn to make compositions and then edit them.
- You will discover the various transform options such as anchor point, scale, position, and even rotation
- How to make an animated keyframe, and how to create letters
- How to modify a letter
- You will be taught two key animation principles: I'm talking about stretch and squash.
- You will be taught how to create bounce mode by using plugins and expressions
- You will discover one of the most commonly used motion graphics techniques, I'm talking about the trim path

### Why You Should Take This Class:

If you want to increase your motion graphics capabilities, specifically Logo animation, you should attend this class. Many techniques were employed in the creation of this Logo animation. Learn these techniques and apply them to create different Logo Animations.

### Who This Class is For:

This class is intended for those with installed Adobe After Effects who know the program's basic concepts. If you don't have After Effects and aren't sure how to use this program, this course is unsuitable.

### Materials/Resources:

To create this Logo Animation, you require a vector image that contains this Yahoo Logo, which you can find and download from the internet. Adobe made this Logo Animation After Effects, so you must purchase and download this software to your computer. In the course, I also used the Motion 3 Plugin, a premium plugin, and it is also possible to purchase and install the plugin from After Effects.

### Course Objectives:

- Creating a Composition: You'll start by learning how to create a new composition in Adobe After Effects and importing the Yahoo logo into the software.
- Logo Animation: The course will guide you through the process of animating both the introduction (intro) and exit (extrinsic) of the Yahoo logo. This involves making the logo enter and exit the scene smoothly.
- Transform Options: You will discover and work with various transform options in After Effects, including anchor point adjustments, scaling, positioning, and rotation to manipulate the logo's appearance and movement.



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- Keyframe Animation: You'll learn how to create animated keyframes, a fundamental aspect of animation, to control the logo's movement and appearance over time.
- Letter Animation: The course covers how to create and manipulate letters within the Yahoo logo, allowing for custom animations of individual letters.
- Stretch and Squash Animation: You'll explore animation principles such as stretch and squash, which can add dynamic and playful effects to your animations.
- Bounce Mode: The course teaches how to create a bounce effect using plugins and expressions, adding realism and energy to the logo animation.
- Trim Path Technique: You'll discover and apply the trim path technique, a commonly used motion graphics technique, to achieve specific effects in your animations.



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