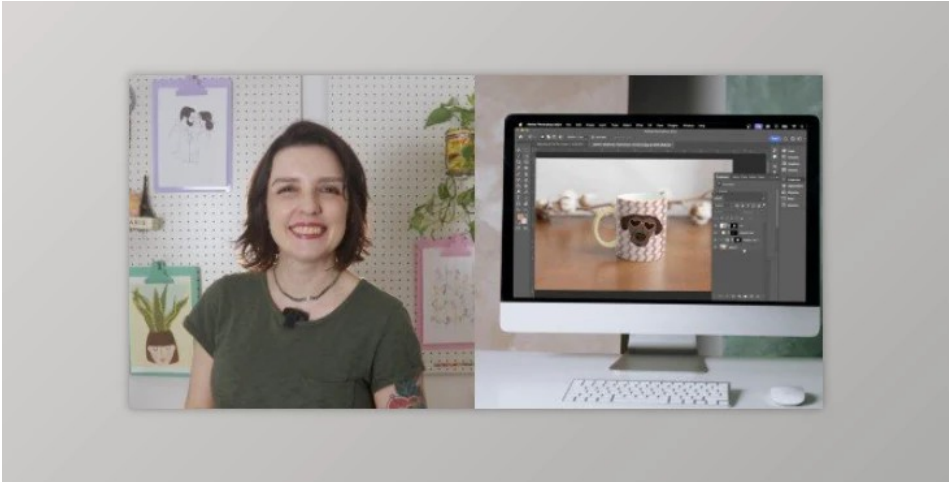


Magic Mockups and Efficient Workflows: Adobe Photoshop Smart Objects For Digital Products

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Magic Mockups and Efficient Workflows: Adobe Photoshop Smart Objects For Digital Products: "Work intelligently, not excessively. Prioritize the development of efficient systems and processes to attain your objectives."

Have you ever found yourself investing excessive time in creating mockups or repetitive tasks in Photoshop, such as resizing designs? Wouldn't it be ideal if there were a method to streamline these tasks? While I can't promise a magic solution, I can certainly assist you in working smarter with the remarkable feature of Photoshop Smart Objects!

As a fellow creative, I understand the significance of diversifying income streams and the time-consuming nature of each endeavor. This is why I'm passionate about finding methods to work smarter, not more complicated.

Smart Objects are akin to a secret weapon for designers. Whether you're an Etsy vendor, a Shopify entrepreneur, a surface pattern designer showcasing on print-on-demand platforms like Society6, or simply aiming to display your artwork uniquely on social media through mockups, this tool is a game-changer.

The beauty is you don't have to keep this knowledge to yourself: High-quality mockups are consistently in demand and can serve as excellent digital products to sell on platforms like Etsy or Creative Market.

In this class, we'll commence with an introduction to Smart Objects and explore their diverse applications. Then, I'll guide you through the process I utilize to generate multiple size variations of artwork for digital art prints on Etsy and print-on-demand stores, saving significant time. Subsequently, we'll delve into creating high-quality mockups that can be marketed as digital products. Lastly, I'll demonstrate how to design a template that enables you to generate 10 mockups in seconds.

While these are the primary topics, drawing from over 20 years of Photoshop experience, I'll also share my favorite tips, tricks, and mini-lessons on layer blending modes, time-saving shortcuts, clipping masks, and additional tools, including a bonus tutorial on the Vanishing Point Filter.

This class caters to:

- Creative entrepreneurs seeking to streamline their workflow on platforms like Etsy or print-on-demand services.
- Surface pattern designers are eager to exhibit their designs in realistic settings and attract potential clients.
- Digital product vendors are interested in creating mockups for their products or even selling mockups themselves.
- Individuals are keen on working more intelligently, not harder, for personal projects or social media endeavors.

So, whether you're an artist aiming to optimize your workflow or someone searching for additional online income opportunities, this class is tailored for you. And the best part? You don't need to be a Photoshop expert to leverage this tool. While prior knowledge is beneficial, I strive to provide comprehensive explanations. Feel free to engage in class discussions and ask any questions.



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