



Introduction To Graphic Design With Canva by Alyana Mercader

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How to learn the principles of graphic design and aesthetic design?

You can learn the basics of graphic design using the "Introduction To Graphic Design With Canva by Alyana Mercader" tutorial.

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Introduction To Graphic Design With Canva: Explore the fundamentals of graphic design through the "Introduction to Graphic Design with Canva" course, designed for beginners and professionals. This course serves as a gateway to the design world, leveraging the versatility of Canva for visual communication.

Course Objectives: Participants will master graphic design principles, become adept at utilizing Canvas features, and create various projects—from social media graphics to presentations. The course emphasizes aesthetic design, adaptable layouts, and the importance of consistent branding using the Canvas Brand Kit feature.

Course Structure: Delivered in modules, the course covers Graphic Design Fundamentals, Navigating Canva's Tools, Social Media Graphics, Posters and Flyers, Presentation Slides, and Branding with Canva's Brand Kit.

Methodology: Participants engage in instructional video modules, interactive exercises, design challenges, and assignments, reinforcing learning through real-world design projects.

Target Audience: Ideal for beginners and those seeking to enhance design skills using Canva. Entrepreneurs, marketers, students, and anyone aiming to improve visual communication abilities will benefit.

Requirements: No prior design experience necessary. Participants need a computer or mobile device with internet access to utilize the Canva platform.

Certification: Upon completing the course and submitting the final design project, participants receive a certificate of completion.

This course description is a comprehensive guide, offering insights into content, objectives, structure, target audience, methodology, and certification. Tailor it to suit the specific details and goals of your course.

Course Content

- 1- Introduction
- 2- Getting Started with Canva
- 3- Tips and Tricks
- 4- Showcase your Talent
- 5- Creating your Social Media posts
- 6- Conclusion



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