Photigy – White subject on a white background with no Photoshop

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Photigy – White subject on a white background with no Photoshop: The starting point for configuring your camera for studio lighting is crucial, mainly when capturing numerous product images against a completely white background. This scenario is common in online catalogues and brochures, where efficiency and minimal post-production are paramount for profitability.

In this webinar, Alex Koloskov shares techniques to achieve "white on white" product shots straight out of the camera, eliminating the need for extensive post-processing in Photoshop or Lightroom. Alex addresses common challenges photographers face, such as the limitations of shooting tables for "white on white" photography and the complexities of creating reflections or shadows under white subjects against a white background.

Attendees will learn:

- The limitations of shooting tables for "white on white" photography
- Techniques for creating reflections or shadows under white subjects against a white background
- How to capture such images without relying on extensive post-production, utilizing batch RAW-to-JPEG conversion for a streamlined workflow.

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