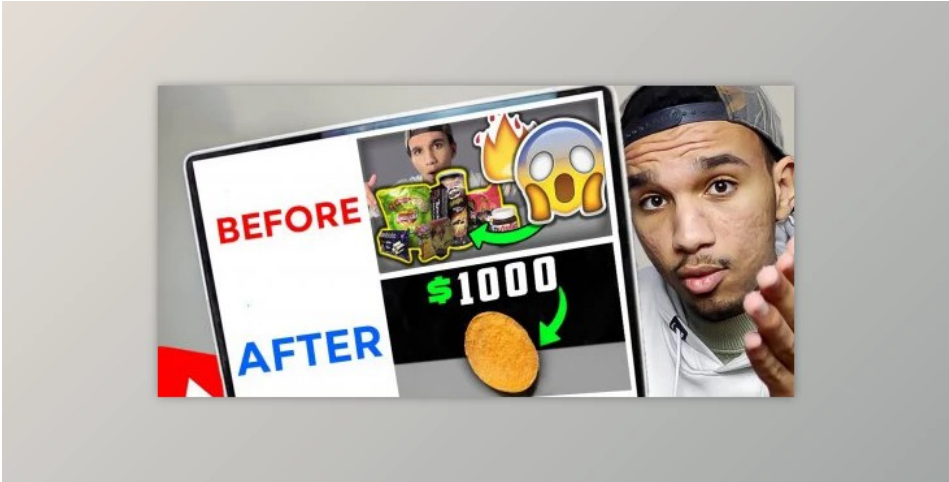


Youtube Thumbnails Designing From Zero : Optimizing Your Thumbnails For Maximum Views

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A Youtube video is a present you give to the viewer while competing against thousands of gifts from other creators with expertise, you must take the time to wrap your present so that he has the opportunity to open it, take pleasure in it, and maybe even convert into a new subscriber

The process of wrapping your present consists of three fundamental factors

The concept of your video, the name of the video The image of the video

Gfx plugin details of Youtube Thumbnails Designing From Zero : Optimizing Your Thumbnails For Maximum Views

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As you can see, creating thumbnails involves a lot of moving parts, the design of thumbnails can change between niches and creator to creator.

It's the reason you should do the work of improving your thumbnails and coming up with better thumbnails, learning techniques for standing out from other applicants, and learning how to create your own thumbnails from scratch and all of that is exactly what this course is designed to do.

This course will teach you important and practical suggestions on how to enhance your thumbnails, and how to understand thumbnails better as well as what works and what isn't. Additionally, there will be some workshops where I will physically create an entire thumbnail right in front of you, and teach you how to make it.

This course is comprised of six simple lessons

1. For the class project, I will provide you with three titles to three video concepts, I will also provide the resources you might need to make use of, then you will be able to post your idea of the thumbnail and then compare it with other students who have posted their own, and then compare it to my own concept of the thumbnail

2 Thumbnails Metrics

I will explain how to monitor the performance of thumbnails, what apps to utilize, which websites to look over your thumbnails, how to receive feedback about your thumbnails from other YouTubers

3-Thumbnail Editing Tip

I'll give you easy editing tricks that can be applied to your thumbnails with any photo editing software you're using. These techniques will raise your thumbnails far more than you think. you will leave this course a different person fundamentally.



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