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FOOD POUCH DESIGN Essentials or Print - GRAPHIC DESIGN COURSE

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FOOD POUCH DESIGN Essentials or Print: This course is designed for individuals seeking to learn how to prepare a mechanical for printing a food pouch. It caters to graphic designers aiming to enhance their portfolios and those without prior work experience creating pouch bags.

With over thirty years of experience in Graphic Design and Illustration, primarily in consumer retail packaging, I've contributed to the packaging of renowned brands such as Bigelow Tea, Perrier, Aurora Products, and Pilot Pen.

Prerequisites:

- Proficiency in using Adobe Illustrator and Photoshop is recommended.
- Utilizing a genuine decline for a food pouch, we'll explore the essential steps to craft an Illustrator mechanical ready for printing.
- Working with AI tools to generate lifelike assets for your project.
- Demonstrating the integration of ChatGPT in the design process.
- Illustrating the creation of a realistic mock-up suitable for portfolio showcases or client reviews.



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