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CreativeLive – Utilizing Adobe Stock: From Shoot to Sale

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Utilizing Adobe Stock: From Shoot to Sale: Do you want to make extra cash by selling your images through an agency for the stock? Get involved with Mat Hayward, a successful contributor to Adobe(r) Stock(r) along with other stock agencies, as he reveals his secrets and methods for taking stock photos as well as repurposing photos that have been stowed on storage devices, beating the game of searching and much more. Learn how you can accelerate your career by gaining access to millions of talented people using Adobe Creative Cloud(r) who need the work you're doing. This course is ideal for photographers of all levels, from amateur to professional.

Lessons of the course:

- Class Trailer
- Class Introduction: What is Stock?
- Examples of Mat's Stock Work
- How to Shoot Stock
- How to Submit Stock
- Intellectual Property and Release Forms
- Earning Profits by Investing in Stock

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