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CR Preset (Signature Lightroom Preset)

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CR Preset (Signature Lightroom Preset): Introducing the CR Preset, a powerful tool designed to infuse photos and videos with an intense, dark, moody colour grade. Developed by Creative Ryan, this preset offers a distinctive aesthetic characterized by lower saturated surroundings and a striking warm orange/red hue. Initially created for Ryan's personal Instagram theme and client projects, this preset has been refined over years of experimentation.

Please note: This is the official CR Preset on Instagram and is not the same as my personal vlog/video LUT found on YouTube.
After gaining popularity as an Instagram filter and careful consideration, we've decided to make this look available to everyone, allowing you to enhance your photo and video work beyond the confines of Instagram.

What's Included:

- CR Preset in.XMP, .DNG and . CUBE formats (compatible with Lightroom and as a LUT)

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