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Creating Persuasive Imagery Through Photo-manipulation in Photoshop

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The first step is setting our topic for visuals and then examining some sketches of conceptualization and then discussing the visual parameters that will give us a route to follow when we create the photo-retouched image. Software needed: Photoshop 14 or CC 14.2.

What you'll learn

The process will begin by creating our own visual theme and then examining some sketchy ideas and examining some of the visual parameters. This will give us a guideline to follow when we create our photo-manipulated picture. As we go along, we'll take numerous lessons in Photoshop connecting various photos to create our final project. From there, we'll discover the ways that smart filtering, intelligent objects blend modes, layer masks, and adjustment layers can aid us in achieving the design and style we want to achieve on this project. In addition to these beneficial options and tools, we'll paint and apply certain textures to enhance the photo we've edited and enhance it. After watching this class you'll be inspired to develop your own photo manipulation projects, whether for editorial content or advertising campaigns. The software required is Photoshop 14 or CC 14.2.



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