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CreativeLive – Creating and Maintaining a Useful Digital Portfolio

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Creating and Maintaining a Useful Digital Portfolio: Whatever incredible your images may be, they're worthless if no one sees them. In this course, Jared Platt will teach you how to build an organized, well-organized, and maintain and publish the perfect digital portfolio using Lightroom. Your photos may be scattered, but Jared will show you how to get your portfolio in order. It's all about organization tools, efficiency, and structure. Once your photos are in order, Jared will teach you how to showcase them to the world and then use them to generate additional revenue streams - either as marketing assets or to contribute to an agency for stock. Your portfolio is full of possibilities for revenues, but you need to figure out what you can make of it. This course will help you prepare to be successful.

Lessons of the course:

- The Importance Of A Portfolio
- Using Metadata To Find Portfolio Images
- Keywording Your Portfolio Images
- How To Create Your Portfolio In Lightroom
- Sharing Your Portfolio Images
- Submitting Images To Adobe Stock
- Getting Releases For Your Stock Images

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