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Clean White Background Presets By CityTurtles

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The Fashion Preset Pack is a great way to increase sales and produce stunning product photos. The Fashion Preset Pack features bright, natural tones and natural colors that will enhance your photos without altering the actual colors of the clothes/products. It also protects the image quality. These presets can be used quickly and easily, especially if you are new to using them. These presets are perfect for bloggers, photographers, influencers, small businesses, and lifestyle photos.

You can edit both mobile and desktop files on your computer, and even on the move with your smartphone!

You will receive:

- 7 Lightroom Mobile Presets
- 7 Lightroom Desktop Presets -.xmp
- 7 Lightroom Desktop Presets (.Irtemplate).
- 45 BONUS Desktop Adjustment Presets Tools Kit
- Step-by-Step PDF Installation Guide
- Mobile Video Tutorial
- Instant Download

Compatible with Adobe Lightroom, Adobe Photoshop Elements, and Adobe Photoshop Photoshop Elements.

HOW TO INSTALL

First Method (for older versions of LR)

- 1. Download the. ZIP file from Etsy. Unzip the file and open Lightroom.
- 2. Go to Presets located on the left side panel and create a new
- preset folder titled CITYTURTLES PRESETS.
- 3. Right-click on the folder and select Import.
- 4. Import the LRTEMPLATE desktop presets from the folders.

Second Method (for version 7.5 and newer)

- 1. Download the .ZIP file from Etsy. Unzip the file and open Lightroom.
- 2. Go to Presets, click the + button then click Import Presets.
- 3. Import the XMP file desktop presets.
- 4. Restart the Lightroom application if needed. The presets will appear automatically in a new group.

What is Clean White Background Presets

"Clean White Background Presets" likely refers to a set of pre-configured settings or filters used in image editing or photography software to create a clean and consistent white background for photos. These presets can be especially useful when you want to remove distractions and create a professional-looking backdrop for product photography, portraits, or other visual content.

These presets typically work by adjusting various parameters such as exposure, contrast, brightness, and white balance to ensure that the background appears pure white and evenly lit. They can save time and effort compared to manually editing each photo to achieve the desired effect.





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