



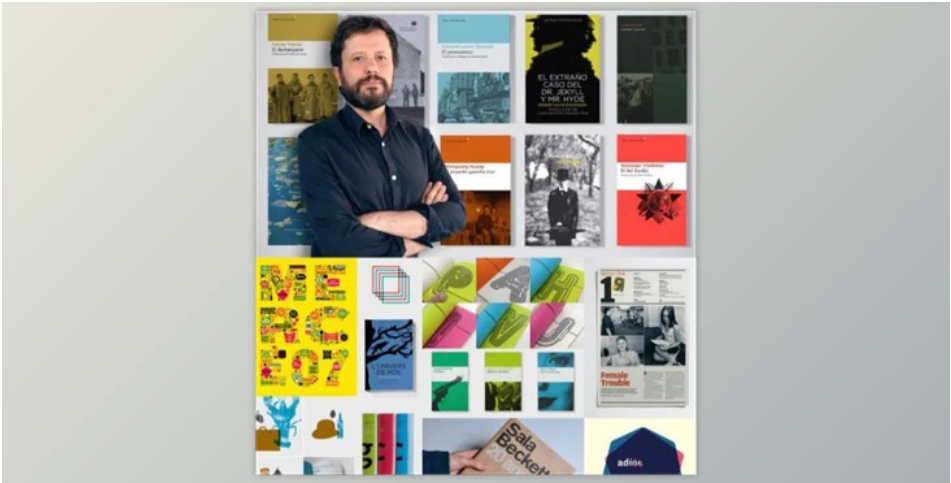
Domestika – Editorial Design How a Book is Made

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Domestika – Editorial Design How a Book is Made: Master the art of formatting text with precision, hierarchy, and elegance.

"In the history of written communication, never before have we wielded such control over the expressiveness of typography." This insight comes from Enric Jardí, a renowned graphic designer specializing in publishing and typography. According to Jardí, each letter carries its message, and selecting the right font is a pivotal aspect of editorial design, ensuring the text effectively conveys its intended idea.

How can we enhance our skills in editorial design, typography, and book layout?

You can use the course "Domestika – Editorial Design How a Book is Made."

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Building upon his previous online course, "How to Choose Fonts," Jardí delves deeper into these concepts, offering insights into the role of typography in publications and its dynamic relationship with other page elements. Gain expertise in crafting a book's entire design, from cover to cover, guided by the fundamental principles of hierarchy, clarity, and aesthetic appeal.

What to expect from this online course:

- 18 lessons and six downloadable resources

Project for the course:

- Design the complete layout of a book, covering everything from the front to the back, and prepare it for either print or digital publishing as an e-book.

The target audience for this online course:

- Whether drawn to electronic or physical formats, book enthusiasts are eager to explore the realm of editorial design. Additionally, designers and typography enthusiasts keen on mastering the essentials of composition and leveraging fonts within paragraphs will find this course invaluable.

Requirements and materials:

- No prior experience in layout or editorial design is necessary, though a basic understanding of InDesign or QuarkXPress is recommended.
The only materials required are a computer with both programs installed.

What is Domestika – Editorial Design How a Book is Made?

This online course offered by Enric Jardí focuses on mastering the art of formatting text with precision, hierarchy, and



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