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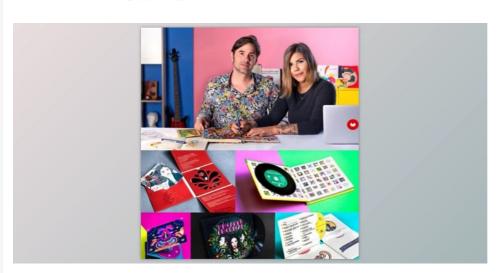
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Domestika - Design of Packaging for Discs

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Domestika – Design of Packaging for Discs: Transform music disc packaging into an innovative medium that communicates a unique connection with music. The landscape of music appreciation has evolved, and true enthusiasts possess physical albums to listen to and treasure them as visual expressions of the music's essence. Cactus Taller Gráfico, a distinguished design studio with two Latin Grammy and one Grammy award for Best Recording Package, brings over a decade of expertise in crafting designs that leverage the power of printed interactivity, utilizing packaging as a profound means of communication.

In this immersive course, you'll delve into the art of designing disc packaging, guided through the entire process from conceptualization and prototyping to the final design and file preparation for press delivery.

Course Project:

Your project for this course involves designing the packaging for a music disc. From conceptualization, sketching, and prototyping to crafting the cover design and preparing files for printing, you'll engage in a hands-on experience to bring your creative vision to life.

Target Audience:

This online course is crafted for designers, illustrators, and creative individuals with a passion for music and a desire to explore unconventional packaging design.

Requirements and Materials:

To fully participate in this course, you should possess basic design knowledge and proficiency in Adobe InDesign, Illustrator, and Photoshop. Additionally, you'll need a computer equipped with these design programs and a reliable internet connection. Elevate your design skills by immersing yourself in the world of music disc packaging, guided by the award-winning expertise of Cactus Taller Gráfico. Whether you're a seasoned designer or a creative enthusiast, this course provides a unique opportunity to conceptualize, prototype, and design innovative packaging that resonates with the essence of music.





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